PALMER
Real Estate

OUR VALUE PROPOSAL

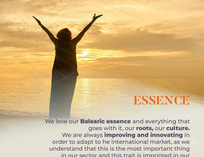
Balearic Essence International Sol

Thank you for choosing **Palmer Alma Mediterranea** as your trusted real estate agency.

Balearic Authentic Mediterranean

TRAJECTORY

At **Palmer Real Estate** we have been serving our clients for more than 20 years, thanks to our vision as a company wehave formed strategic **alliances** to guarantee the quality of our **services.**
During these years of work we have been accompanying and helping to fulfil a lot of **dreams and illusions**, because the most **important** thing for us is to work thinking about people.



ESSENCE

We love our **Balearic essence** and everything that goes with it, our **roots,** our **culture.**
We are always **improving and innovating** in order to adapt to he international market, as we understand that this is the most important thing in our sector and this trait is imprinted in our **brand DNA.**

THE COMPANY

Thanks to our **Internal culture**, we have always prioritised human capital, which is why we surround ourselves with **great professionals** and we are continuously in selection processes in search of **new talent.**
The **trust** we have generated in our clients and the trust they have placed in us has allowed us to **grow** in an unimaginable way.

THE TEAM

Our team is **multidisciplinary** and **ethnic**, as we believe that the value of people can be spread around the world and cultural clashes or mixtures always favour our **business ecosystem.**

We are the consequence of the **passion, energy, desire and affection** that each person brings to their work.

WHY CHOOSE PALMER REAL ESTATE?

Because we bring all **our experience** in the sector, providing certainty **from minute 1**, we facilitate the actions of each process making the complicated something simple, which is the essence of everything.

You will have with you, a **great professional** and above all a great team, looking after your interests, taking care of **all the details.**

PALMER Alma Mediterránea is an agency that stands out from the rest of the real estate agencies in the local market due to its safe and continuous commitment to **innovation**, the use of **new technologies** and a quick adaptation to the digital needs demanded by our clients.

We boast of being one of the agencies in Mallorca with the best and **most careful presence** in online media which gives us an extraordinary potential to reach the **perfect client** for each marketed property.

OUR DIGITAL PRESENCE DIGITAL IN NUMBERS

We are in continuous **innovation** adapting to the environment and new technologies, our digital presence is formed by:

- Our real estate management website, with more than 20,000 visits per month, with defined organic search and supported by our brand "Alma Mediterranea".
- Corporate blog on trends in the sector and current news.
- Social media accounts.
- Publications and content in traditional media, press and radio.
- Organic results in SERPs that are displayed after a search.
- Ads in search engines and Social Media.

At Palmer we are committed to a **technological future**, without forgetting that the most important thing **is people.**

WHAT DO WE AT PALMER ALMA MEDITERRANEA DO FOR YOUR PROPERTY?

The moment we formally start working together, you will have at your disposal a team of great **professionals** who will help you step by step with all the necessary documentation to make the process **simple.**

We have **marketing tools** to guarantee results in the sale of your property, we don't just look for the best option for you, we fight for **your interests**.

Our **work tools** facilitate the sale of our property portfolio. We are constantly innovating, taking on challenges for the benefit of our clients.

Thanks to our national PARTNERS and agreements with different national and international portals, we cover a large segmentation of the public interested in buying homes.

We create high impact graphic resources, oriented to the sale of your property, photography is telling a story in images.

Creating 360 visualizations for more immersive experiences in your property is one of our specialties.

SHALL WE START?

#AlmaMediterranea

PALMER
Alma Mediterránea

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FIND US ON THE NETWORKS